

A sunset over a forested hillside. The sun is low on the horizon, creating a bright yellow and orange glow that fills the sky. The sky is filled with soft, wispy clouds. The foreground shows the dark silhouette of a forested hillside, with the trees appearing as a dense line of black against the bright sky.

Tools to Facilitate Green Infrastructure: Water Bucket Website

By

Michael Tanner, Chair, Website Partnership

The waterbucket.ca website

- Launched in 2005
- The website is distinctive
- Key to our communication strategy
- Designed to provide the story

The Vision

“Provide a resource rich, highly interactive destination location for information and communication related to water sustainability in British Columbia”



Communities of Interest

- Why a community of interest?
- Platform design
- Communities of Practice

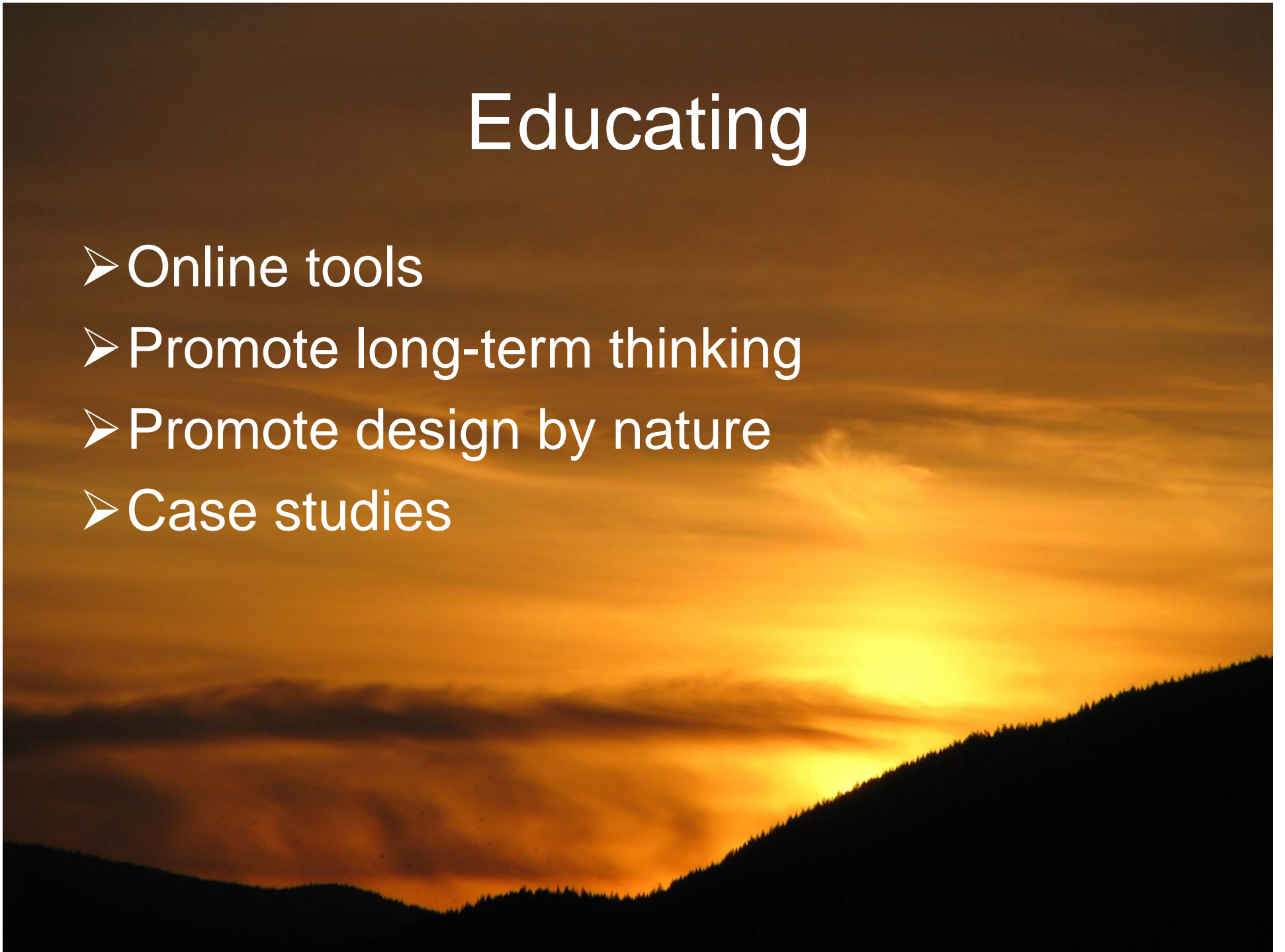


Informing

- Website provides a forum
- Content contributors
- Website enhancement benefits everyone
- Capacity building

Educating

- Online tools
- Promote long-term thinking
- Promote design by nature
- Case studies



Our success to date

- Showcasing and tracking results
- What we have learned
- Number of visits
- The power of the website

