

Convening for Action on Vancouver Island – Duncan, BC - September 28, 2007

Leadership in Water Sustainability

Water Leadership – making it upstream through Innovation and Partnership

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Vision

*“Water for B.C. ~
Safe, sustainable and
valued by all”*



A photograph of two hands cupped together, holding a small amount of water. The hands are positioned in the center-left of the frame, with the palms facing each other. The water is clear and glistening, reflecting light. The background is a deep blue, textured surface that looks like water with ripples and reflections. The overall image conveys a sense of care, protection, and the preciousness of water.

Innovation

~ Re-think governance models & management tools

- How decisions are made, who's involved, who's accountable
- Social sciences
 - community-based social-marketing
 - remove barriers that inhibit sustainable behaviors
- Communication



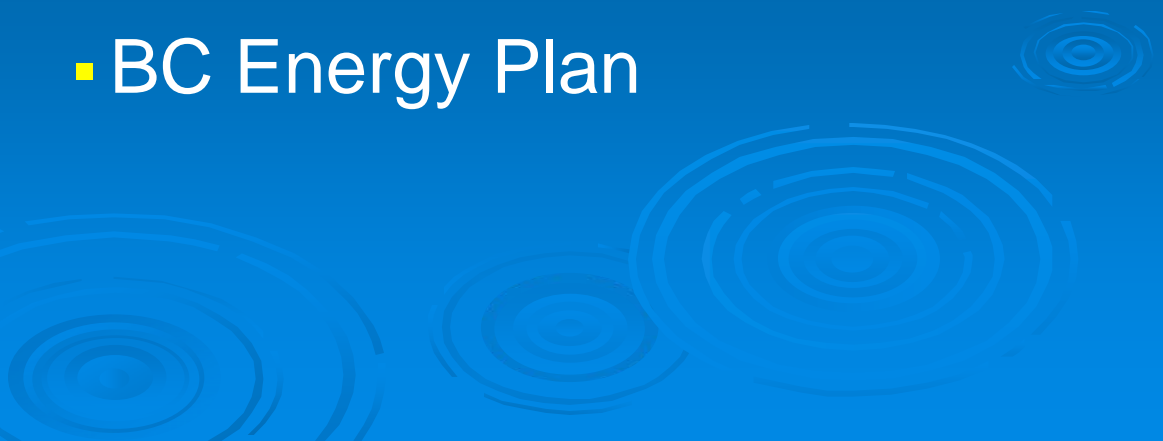
Partnership

~ Collaboration facilitates innovation

- Stewardship is about replacing self interest, dependency and control with service, responsibility and partnership
- Community leadership in water sustainability



Provincial Initiatives

- Green Cities
 - Towns for Tomorrow
 - Gas Tax Agreement Program
 - Integrated Community Sustainability Planning
 - Green Building Code
 - BC Energy Plan
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BCWWA
British Columbia Water
& Waste Association



THE REAL ESTATE
FOUNDATION
OF BRITISH COLUMBIA


CAVI Leadership Team

Ministry of
Environment

Ministry of
Community Services



BRITISH
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- *‘Let the villages of the future live in our imagination, so that we might one day come to live in them!’*

Mahatma Gandhi