



SUCCESS
REQUIRES
PERSISTENCE,
DISCIPLINE, AND
EFFECTIVE TEAM
WORK...

TOGETHER WE
WILL CREATE AND
NURTURE A TEAM
THAT WILL
OVERCOME ALL
CHALLENGES.

Ditidaht First Nation 2009



VIEA Board of Directors:

Offering a wealth of industry experience
VIEA's Board of Directors are a unique cross
section of public and private interests
from across Vancouver Island

Chair Sasha Angus

Greater Victoria Development Agency, Victoria

Vice-Chair Rick Roberts

Rick Roberts Consulting, Parksville

Executive Board Member Maureen Young

Coast Capital Savings, Victoria

Director Ron Arcos

*Community Futures Development Corporation,
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Director Dr. Pedro Marquez

Royal Roads University, Victoria

Director Olaf Nielsen

Camosun College, Duncan

Director Marlene Rice

*Coast Salish Employment and
Training Society, Duncan*

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Facebook: search for: "VIEA: The Link Project"

Economic Development "A collaborative process between
all levels of government and non-government organizations
that builds up the economic and social capacity of an area to
improve its economic future and overall quality of life.

(adapted from World Bank 2006)", UBCM SURVEY 2009

THE LINK PROJECT



VANCOUVER ISLAND
...ONE COMMUNITY

Linking Island Leaders

THE ONLY THING MISSING....

The Link Project – Linking Island Leaders:

The Link Project Team is examining regional collaboration and economic development on Vancouver Island through a multi-disciplinary approach that includes data review, community visits, networking and strategy development. They are collecting pieces of the puzzle that will create a picture of economic development for Vancouver Island. The final report will be presented at the VIEA State of the Island Economic Summit October 25th and 26th in Nanaimo.

The Link Project is meeting with community leaders: local government, First Nations, educators, media, business, industry associations and individuals who are community champions. Each is a valuable link in building a stronger economy on Vancouver Island. Each is essential to building a shared vision of Vancouver Island.

The Link Team is talking to Vancouver Island leaders about collaboration. What's working and what's not. They will identify opportunities and create linkages.

Project Benefits:

Like VIEA's previous projects, there will be many benefits for Vancouver Island. Collaboration in economic development will help leaders:

- share best practices
- leverage resources for maximum potential
- create stronger relationships between communities
- create awareness of Aboriginal Economic Development
- develop strategies for economic challenges such as labour shortages, slow downs, housing
- support investment in economic development
- Encourage mentorship of prospective leaders



ONE OF THE THINGS WE HAVE TO DO AS A SMALL COMMUNITY IS COLLABORATE."

**Pat Deakin, EDO City of Port Alberni,
as quoted in the Alberni Valley Times**

Vancouver Island First Nations Contact Database:

The Link Project has completed a comprehensive list for all Vancouver Island First Nations, which includes Treaty groups and Band Council affiliations.

Published on VIEA's website www.viea.ca in the Regional Information section under **Tools and Resources**, the database offers up to date contact information for all First Nations on Vancouver Island.

The Link Project Advisory Board:

Comprised of key Vancouver Island leaders, the Advisory Board provides the Link team with valuable leadership advice on collaboration, First Nations, industry, communications and networking

Garry Bentham

Owner, Village Design & Drafting



Leanne Brunt

Project Manager, River Corp



Iain Cuthbert

Founder, Streamline Environmental Consulting, Barkley Project Group & Canoe Creek Hydro Company



Ed Galenzoski

Vice-President, CanWest Community Publishing Group



Cori Lynn Germiquet

President, VIEA



Cheryl McLay

Ex-officio, Regional Manager, Rural BC Secretariat



Dave Petryk

President and CEO, Tourism Vancouver Island



Rick Roberts

Owner, Rick Roberts Consulting



Rob Simonds

Owner, Aboriginal Corporate Development



Marianne Stolz

Principal and Managing Broker, Capital Asset Group



Dave Willie

Owner, Black and White Party Rentals

